

# Marine Teachers Association of NSW



## Strategic Plan

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2018-2020

**DRAFT**

# ABOUT US

The Marine Teachers Association of New South Wales (MTANSW Inc) is an incorporated, professional body of qualified marine teachers practicing in NSW secondary schools. The Association was formed on the 22<sup>nd</sup> August 1996 to:

- Guide, support and represent marine teachers in NSW secondary schools
- Mentor new teachers into the profession
- Promote and publicise all aspects of marine teaching
- Promote and teach sustainable use of the marine environment
- Take an active role in the development and review of syllabuses and policy documents
- Disseminate and exchange information and ideas amongst members, using a website, e mails, newsletters, regional branch activities and annual conferences.
- Form alliances, agreements and partnerships with statutory bodies charged with managing the marine environment, to assist teachers in program delivery.

The Association actively supports its members, and always seeks and values their input. It is administered by practicing members who volunteer their time.

The rules of the Association restrict membership to full time practicing marine teachers employed by registered teaching authorities in NSW and the ACT and redirects non teachers to more appropriate bodies such as the Australian Association of Environmental Educators (A<sup>2</sup>E<sup>2</sup>)

## Our Vision

To enable dynamic educators to inspire people to connect with the marine environment.

## Our Purpose

To promote, develop and publicise all aspects of marine teaching in NSW



## Our guiding principles:

- To ensure the future custodians of the marine environment have the skills and knowledge to use it sustainably and safely.
- To create real world, relevant experiences for all marine students

## Our values:

**Collegiality:** all members work together to provide quality learning experiences for all students

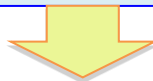
**Learning:** commitment to being a learning organisation, promoting knowledge management and a continuous learning culture to improve what we do.

**Opportunities:** determination to provide students with practical learning activities.



*"In the end we will only conserve that which we love, We will only love that which we understand, We will only understand that which we are taught"*

Buba Dioum 1968



**ROLE OF THE MARINE TEACHER** is to give their students a good understanding and love of the marine environment so they will conserve it for future generations



**ROLE OF THE ASSOCIATION** is to support teachers so that all aspects of their teaching are effective in conserving the marine environment

## STRATEGIC DIRECTIONS

Strategic Direction 1: To support teachers

Strategic Direction 2: To ensure sustainability in our leadership and financial capabilities

Strategic Direction 3: Community links that benefit students

## Strategic Direction 1: To support teachers

Purpose	People	Processes	Product & Practices
Why we are doing it	What we are aiming for with students, members, community	How we are going to do it	What is will look like, what we will achieve
<p>Our vision is to enable dynamic educators to inspire people to connect with the marine environment.</p>	<ul style="list-style-type: none"> <li>• Members have access to networking and professional development opportunities to improve their knowledge and skills</li>   <li>• Take an active role in the development and review of syllabuses and policy documents</li> </ul>	<ul style="list-style-type: none"> <li>• MTA executive organise the annual conference and other professional development opportunities to meet member needs</li> <li>• CREST newsletter published once a term.</li> <li>• Website continues to expand and develop and includes :               <ul style="list-style-type: none"> <li>- teaching resources</li> <li>- programs and assessments</li> <li>- excursion ideas</li> <li>- scope and sequences</li> <li>- MTA directory</li> </ul> </li> <li>• Facebook page continues to advertise the MTA.</li> <li>• Facebook group continues to provide a place for discussion between members</li> <li>• Drive resource collection from members to expand the resources on the website including a competition organised to increase member resource sharing.</li>   <li>• MTA continue to work with NESAs and build professional networks</li> </ul>	<ul style="list-style-type: none"> <li>• Annual conference continues to run each year including NESAs registered hours for all who attend</li> <li>• Website maintained and updated including:               <ul style="list-style-type: none"> <li>- a Stage 6 resource section</li> <li>- Aquaculture topic</li> <li>- Suggested textbooks/resources section</li> <li>- MTA directory to direct new members to specifically skilled mentors</li> </ul> </li> <li>• Increased followers on Facebook Page</li> <li>• Increased member posts on Facebook group</li>   <li>• MTA president or their designated representative meet with NESAs once a term</li> </ul>
<p>New members have indicated they can be uncertain of how to access some MTA opportunities e.g. BoatSmart</p>	<ul style="list-style-type: none"> <li>• All members have a clear understanding of how to access MTA benefits</li> </ul>	<ul style="list-style-type: none"> <li>• MTA executive to create a “How to BoatSmart” guide which will be published on the MTA website and sent out to all members</li> <li>• Redo membership welcome email for members new to the association to more clearly outline how MTA opportunities can be accessed.</li> </ul>	<ul style="list-style-type: none"> <li>• BoatSmart guide published on website and sent out to all members</li> <li>• Clearer communication processes embedded so that all MTA members feel informed</li> </ul>

**Strategic Direction 2: To ensure sustainability in our leadership and financial capabilities**

Purpose	People	Processes	Product & Practices
Why we are doing it	What we are aiming for with students, members, community	How we are going to do it	What it will look like, what we will achieve
<p>In order for our association to continue to provide quality support to its members we must ensure its finances are sustainable.</p>	<ul style="list-style-type: none"> <li>Financial security and streamlined processes to ensure</li> </ul>	<ul style="list-style-type: none"> <li>Employ an accountant to revise our payment structure and development of a financial management plan</li> <li>Application for a new BoatSmart grant has been submitted pending approval. Until it is granted schools must cover the cost of the Boat Hub coordinator for the program to run.</li> </ul>	<ul style="list-style-type: none"> <li>Financial management plan completed</li> <li>All members contacted regarding changes in payment of BoatSmart pending grant success.</li> <li>BIA grant either approved/denied – product will be dependent on this decision</li> </ul>
<p>To ensure the continued survival of the association a succession plan must be developed for the current executive</p>	<ul style="list-style-type: none"> <li>Shadow program for MTA executive</li> <li>Leadership restructure to decrease the centralisation of the tasks performed by the president</li> </ul>	<ul style="list-style-type: none"> <li>Shadow exec appointed and work with the current MTA executive to develop their skills</li> <li>Leadership restructure with the following aspects assigned a person in charge to act as first contact between members and stakeholders                             <ul style="list-style-type: none"> <li>Media and Communication</li> <li>Fishing &amp; AFTA</li> <li>BoatSmart</li> <li>Cape Byron Sports Gear</li> <li>Curriculum</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Shadow executive appointed at annual conference</li> <li>Continue to support regional networks</li> </ul>

### Strategic Direction 3:

Purpose	People	Processes	Product & Practices
Why we are doing it	What we are aiming for with students, members, community	How we are going to do it	What is will look like, what we will achieve
Continue to maintain links with BIA to ensure student access to BoatSmart, the Boat Show and the Pilot Station	<ul style="list-style-type: none"> <li>Students gain free access to the Boat Show and participate in career related activities organised through Corrina at BIA</li> <li>Teachers and students continuing to access the Pilot Station</li> </ul>	<ul style="list-style-type: none"> <li>Maintain relationship with BIA</li> <li>Publish Boat Show information on the MTA website, Facebook page and email to all members</li> <li>Clear guide outlining the processes of booking the Pilot Station and the opportunities available published on MTA website and sent out to all members</li> </ul>	<ul style="list-style-type: none"> <li>Schools attending the Boat Show</li> <li>Pilot station guide published on MTA website and sent out to all members via email. Increased number of members accessing the Pilot Station</li> </ul>
Community links established and maintained to benefit students	<ul style="list-style-type: none"> <li>MTA continues to foster and support community links including:                             <ul style="list-style-type: none"> <li>- Sydney heritage Fleet</li> <li>- Maritime museum</li> <li>- Maritime Rescue</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Clear guide outlining the processes of booking the Pilot Station and the opportunities available published on MTA website and sent out to all members</li> </ul>	

## GOVERNANCE

- Best practice governance embedded within all aspects of the organisations

## CAPACITY

- Sustainable finances achieved through clearly defined goals

## CAPABILITY

- A well developed, effective and passionate team of volunteers

